

WORLD leaders

INTERNATIONAL
IP AWARDS 2007

2007 Awards Supplement

RECOGNISING EXCELLENCE IN INTELLECTUAL PROPERTY LAW



From the publishers of:



www.ipworld.com

EMEA judges



Helen Newman is a Partner in the Intellectual Property Group at Olswang. Helen is an internationally recognised IP expert advising on a wide range of non-contentious and contentious intellectual property matters with particular emphasis on the protection, enforcement and management of brands in the UK and internationally. Helen's experience includes advising clients in a wide variety of industries on strategic issues affecting the exploitation, enforcement, acquisition and restructuring of portfolios of intellectual rights. Clients recently advised include major rights owners in the pharmaceutical, tobacco, fashion, alcoholic beverages, consumer goods and banking sectors.



Following his admission as a solicitor in 1989, Philip Harris joined the intellectual property department of Crossman Block, a leading firm of city solicitors. He became a registered Trade Mark Agent in 1990 and it is in that capacity that he joined Gill Jennings & Every in August 1992. Philip entered the partnership in 1996.

Philip is a recognised professional representative before OHIM (the Community Trade Mark Office). He is a member of INTA in which capacity he has served on the ADR External Partnering Sub-committee and has served in 2006 as Chair of the Legislation and Regulatory Analysis (Europe) Sub-committee. In addition he is a member of ECTA, an associate member of the Pharmaceutical Trade Marks Group, an accredited CEDR mediator and an associate member of the Chartered Institute of Arbitrators. He is also President and a Fellow of the Institute of Trade Mark Attorneys, the UK professional body.

Much of Philip's spare time in recent years has centred on his role as a musician in a successful folk rock band, a hobby that has taken him to the stage of the London Palladium!



Keith Howick has been Senior Partner of Carpmaels & Ransford since 2003. Keith was an open scholar in engineering science at Oxford University and graduated in 1975. He qualified as a chartered Patent Agent and European Patent Attorney in 1979, and has been a member of the Institute of Trade Mark Attorneys since 1990. His practice extends over a full range of patent, trade mark and design work. He is a member of the Trade Mark Committee of CIPA.

Keith has been active in the International Trademark Association and has been on the INTA Board of Directors since 2003. He chaired the INTA Trademark Office Practices Committee and the INTA Legislation Analysis Committee.

Senior judging panel

The publishers of *Trademark World*, *Patent World* and *Copyright World* would like to offer their special thanks to our regional judges from Latin America, Asia Pacific, North America and Canada.

*Daniel Advogados, Denis Allan Daniel
Steven D. Glazer, Weil Gotshal & Manages LLP
John Hackett, A J Park
Fernando Triana, Triana Uribe Michelsen*

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Shortlisted finalists for the International IP Awards 2007

To be short listed as a finalist for the International IP Awards is an achievement in itself. Below are the names of the law firms that merit the accolade in 2007.

A

Adams & Adams
Addleshaw Goddard LLP
Anand and Anand
Arochi, Marroquin & Lindner

B

Bereskin & Parr
Bermeo & Bermeo
Berwin Leighton Paisner LLP
Bird & Bird
Blake Dawson Waldron
Brinks Hofer Gilson & Lione
Brooks Kushman P.C.

C

Chang Tsi & Partners
Covington & Burling LLP

D

Davis McGrath LLC
DLA Piper UK
Doubinsky & Osharova

E

Edward Nathan Sonnenbergs

F

Freshfields Bruckaus Deringer

G

General Electric Company

K

Kilpatrick Stockton LLP
King & Wood

L

Lovells

M

Morais Leitão, Galva Teles,
Soares da Silva & Associados

N

Novak Druce + Quigg LLP
Novartis India

R

Reed Smith LLP
Reimann Osterrieth Köhler Haft

S

Shearn Delamore & Co.
Shlomo Cohen & Co.
Singh & Singh Advocates
Spoor & Fisher

T

The Schwan Food Company

U

Uhthoff, Gomez Vega & Uhthoff, S.C.
Union Andina de Patentes SAC

V

Ventracor
VeraLaw

W

Wolf Theiss
Wragge & Co LLP
Wyeth

Pictures from the night





Award for Trademark Excellence

Asia Pacific



Mark Windsor collects the award for Shearn Delamore & Co in their absence from Sylvia Waycot, Publisher.

Shearn Delamore & Co.

About the winner

Headed up by Karen Abraham, Shearn Delamore's IP and technology practice has established itself as one of the leading experts in IP litigation and enforcement in Malaysia. The team's work for multinational firms has won it numerous awards and accolades and Karen has been regarded as the leading IP lawyer in Malaysia in the 2006/7 edition of *Asia Pacific Legal 500*. The practice covers all areas of IP and information technology and Karen has developed anti-counterfeiting and anti-piracy programmes for global firms. She is currently president of the International Association for the Protection of Intellectual Property (AIPPI) Malaysia Chapter.

What the judges said

The judges said this entrant stands head and shoulders above the group. A well deserved winner. 🌐

TrademarkWORLD

PatentWORLD

CopyrightWORLD

Award for Patent Excellence

Europe, Middle East and Africa



L-R: Sylvia Waycot, Publisher, Bruno Vandermeulen, Bird & Bird, Felix Roediger, Bird & Bird and Peter Fellow, SaccoMann.

Bird & Bird

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About the winner

In April 2006 Bird & Bird gathered a team from across several offices in Europe – Felix Roediger (Germany), Bruno Vandermeulen (Brussels) and Yves Bizollon (France) – to secure a European-wide injunction at the Antwerp Court of Appeal for its client against a US competitor in a patent infringement suit. The suit regarded fluid storage and dispensing systems for toxic gases used in the manufacturing of semi-conductive chips. A particularly challenging case, Bird & Bird's team implemented an efficient strategy in the face of judicial battle and conducted all proceedings, including an appeal, in less than six months.

What the judges said

The judges praised the European focus of this entry which encompassed the UK, Germany, Brussels and France and demonstrated a variety of different types of procedure, including office work. 🌐

Award for Trademark excellence

Europe, Middle East and Africa



L-R: Rob Farrugia, Corporation Service Company, David Taylor, Lovells, Natalia Guyaeva, Lovells, Konstantin Bochkarev, Lovells and Sylvia Waycot, Publisher.

Lovells, Moscow supported by London

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About the winner

Lovells' winning team members Natalia Gulyaeva and Konstantin Bochkarev in the Moscow office, supported by David Latham in London, took on something of a challenge when they agreed to steer a path through the gaps in Russian IP law for a high street fashion retailer facing trademark piracy. Although not the first such case of unauthorised trademark use to emerge in Russia, the team was under considerable time pressure and found itself up against a strong defence in obtaining the judgments of the courts of first instance, followed by an appeal and cassation appeal all within seven months, ensuring that the client has the right to use its own trademark on opening stores in Russia.

What the judges said

This winning entry from the Russian office of Lovells had a number of interesting elements in it. It sends out the message that Russia is no longer the Wild West for litigation. The team showed determination and tenacity and won despite difficult problems. 🌐



Award for Excellence in IP litigation

Europe, Middle East and Africa

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L-R: Dr. Elena Solovyova, Guy Leigh, Addleshaw Goddard, Virginia Hills, Addleshaw Goddard and Sylvia Waycot, Publisher.

Addleshaw Goddard

About the winner

Last year Addleshaw Goddard's IP team worked alongside its competition colleagues for a leading sportswear firm in its battle to preserve the right of sponsored players to wear its trademark design while competing on the international tennis circuit. The team – Michele Boote, Guy Leigh, Edward Pitt Virginia Hills, Irene Monyo and economist Peter Bamford – used EC competition law in combination with the English courts to meet a tight timescale and proceedings were settled before a full trial began, creating a common standard for the conditions of use of the manufacturer's identification on tennis players' clothing. Game, set and match!

What the judges said

The judges were impressed with this piece of standalone litigation. The case made the national newspapers and created lots of publicity for intellectual property. It was not an easy win and captured attention. 🌐



Highly commended

Wolf Theiss

Pictures from the night





Award for Patent Excellence

Latin America



Manuel Soto of Uthhoff Gomez Vega & Uthhoff collects the award from Sylvia Waycott, Publisher, on behalf of Bermeo & Bermeo.

Bermeo & Bermeo

About the winner

Dr Rodrigo Bermeo is the senior partner of eponymous IP firm Bermeo & Bermeo, based in Ecuador. Together with his team of lawyers – associate Cecilia Andrade, Ana Lucia Merchan, Diego Klier, Valerya Basantes and Francisco Correa – Rodrigo’s practice focuses on patent, trademark and copyright matters, industrial models and licensing negotiation for companies across the Latin American region.

What the judges said

The judges said this entrant demonstrated a high standard of professionalism and excellent prosecutor and litigator skills. 🌐

TrademarkWORLD

PatentWORLD

CopyrightWORLD



Award for Trademark Excellence

Latin America



L-R: Christodoulos G. Vassiliades of Christodoulos G. Vassiliades & Co, Mario Ponce-Walraven, Uthhoff Gomez Vegea & Uthoff and Sylvia Waycot, Publisher.

Uthhoff Gomez Vega & Uthhoff, S.C.

About the winner

With a practice dating back to 1905 based in Mexico, senior partners Manuel Soto and Javier Uthhoff-Orive of Uthhoff Gomez Vega & Uthhoff divide the IP work into their respective areas of expertise. Manuel heads up the firm's trademark department, which has represented US and European firms in addition to local clients, and Javier manages the patent team, which includes associates with a technical background specialising in chemistry, mechanical, biotechnology and telecommunication cases. Both partners are active members of national and international IP organisations and Manuel is President of the Mexican Association for Protection of Intellectual Property (AMPPI) in Mexico.

What the judges said

The judges said that this entrant is recognised as being experienced in all areas of intellectual property. This case demonstrated that experience and is a worthy winner. 🌐

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CHRISTODOULOS G. VASSILIADES & CO.
Advocates - Legal Consultants



Award for Excellence in IP litigation

Latin America



L-R: Ann Critchell-Ward, Freeth Cartwright, Mike Margáin, Arochi, Marroquin & Lindner and Sylvia Waycot, Publisher.

Arochi Marroquin & Lindner S.C.

About the winner

Arochi Marroquin & Lindner S.C. have won the award for excellence in IP litigation based on the fantastic achievements of Mike Margáin, partner at the firm. Mike has become renowned amongst his Mexican colleagues for his involvement in IP litigation cases, including the first trade secret in commercial information criminal case filed with the Procuraduria General de la Republica. In recent years he has also taken an active role in anti-counterfeiting measures. Mike participated in the drafting of Mexico's National Anti-Counterfeiting Plan and in March this year he was appointed chairman of the anti-counterfeiting practice group of the Inter-American IP Association. In addition to his practice, Mike is a postgraduate professor on IP issues at the Universidad Panamericana, Instituto Tecnológico Autonomo de Mexico and Universidad del Mayab.

What the judges said

The judges said that this entrant is well recognised as an outstanding litigator in the Mexican market. This was an important case and well worthy of the winning accolade. 🌐

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Pictures from the night





Award for *in-house excellence*

North America/Canada



L-R: Gregory Novak, Novak Druce + Quigg LLP, Kathryn Park, GE Company and Sylvia Waycot, Publisher.

General Electric Company

About the winner

General Electric's (GE's) Advertising and Brand Management group has implemented a number of initiatives in the last 12 months that have strengthened its integration and function within the corporate organisation. With one of the world's most powerful brands to protect, the in-house team of five lawyers, six paralegals and four support staff is responsible for the prosecution and maintenance of a trademark portfolio of approximately 20,000 marks. In the last year, the team has introduced three particular initiatives to protect the reputation of the GE brand including an anti-counterfeiting strategy, an online training module on copyright compliance for all GE employees and a corporate "blogging" policy for its staff in response to the growth of online communications.

What the judges said

The judges said this entrant amply demonstrates that successful results enhance, protect and support a brand's profile. 🌐

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NOVAK DRUCE + QUIGG LLP



Award for Patent Excellence

North America/Canada



L-R: Deryck Houghton, Freeth Cartwright, Matt Todd & Gregory Novak, Novak Druce + Quigg LLP and Sylvia Waycot, Publisher.

Novak Druce + Quigg LLP

About the winner

Since Gregory V Novak and Tracy W Druce founded Novak Druce & Quigg with Donald J Quigg, the former Commissioner who instituted the reexamination practice at the United States Patent and Trademark Office, the practice has carved itself a niche in the area of patent reexamination which now accounts for 35% of the firm's overall practice. Novak Druce + Quigg has spearheaded efforts to show that reexamination is an effective counterpart to patent infringement litigation and its success in a high-profile communications technology case drew attention to the benefits of patent reexamination. Since then, the number of reexamination filings have increased at a considerable pace, in particular for *inter partes* reexamination.

What the judges said

The winner of this category showed a talent for broader exploitation which made this entrant stand out from the crowd. 🌐

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Award for Trademark Excellence

North America/Canada



L-R: Rob Farrugia, Corporation Service Company, Peter Anaman, Covington & Burling LLP and Sylvia Waycot, Publisher.

Covington & Burling LLP

About the winner

It is not everyday that IP lawyers come up against the Russian government but that is where the winning team at Covington & Burling found itself in defending its client's right to continue to use its trademark for a well-known brand of vodka. The team entered the high-profile drama after Russian government entities obtained court decisions that sought to deprive the client of its vodka trademarks and led to efforts to confiscate the client's trademark rights globally, including in the US. The team at Covington & Burling – Bing Leverich, Laurie Self, Oscar Garibaldi, Eugene Gulland, Marie Lavalleye, Hope Hamilton and Emily Henn – successfully defended the client in a US federal lawsuit and all complaints against the client – numbering 15 in total – were dismissed.

What the judges said

The judges said the winning entry was well presented and showed an impressive understanding of both problems and solutions. 🌐

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Pictures from the night





Award for Excellence in IP litigation

North America/Canada



L-R: Matt Todd, Novak Druce + Quigg LLP, Dr Shannon Mrksich, Brinks Hofer Gilson & Lione and Sylvia Waycot, Publisher.

Brinks Hofer Gilson & Lione

About the winner

Based in Chicago, Brinks Hofer Gilson & Lione has four additional offices in the US and over 160 attorneys, scientific advisers and patent agents to meet the IP needs of clients from around the world. In the past year, a team led by attorneys and shareholders in the firm Richard A. Kaplan, Ralph J. Gabric, K. Shannon Mrksich and Jerold A. Jacover defended a \$1 bn patent lawsuit filed against its client, one of the largest tobacco companies in the US and after six years of litigation all claims against the client concerning two particular patents were dismissed by a US District Court in June 2007.

What the judges said

The judges congratulated this entrant for their contribution to the development of excellence in the field of IP litigation in North America/Canada. 🌐

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Award for Excellence in IP litigation

Asia Pacific



L-R: Christodoulos G. Vassiliades of Christodoulos G. Vassiliades & Co, Peter Chalk, Blake Dawson Waldron and Sylvia Waycot, Publisher.

Blake Dawson Waldron

About the winner

Australian law firm Blake Dawson Waldron prides itself on its qualified team of IP professionals which between them have 10 PhDs and other qualifications in a wide range of disciplines – including science, mathematics, economics, engineering, genetics and microbiology – to complement their legal expertise. The practice has developed its life sciences team and now has over 30 dedicated lawyers and patent attorneys which over the past year took part in one of the most significant life science cases heard in Australia. Partners Lisa Ritson, Ben Miller, David Clark, Grant Fisher, Peter Chalk, Mary Padbury, Ian Pascarl and Belinda Findlay lead the IP team, which has had a busy year including acting for clients in several ongoing landmark cases in pharmaceuticals.

What the judges said

The judges said: "It is clear from the cases that they achieved great results over the qualifying period. This is a creditable winner." 🌐

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Advocates - Legal Consultants



Lifetime Achievement Award



L-R: Frederick Mostert, Richemont International, Daniel Bereskin, Bereskin Parr and Sylvia Waycot, Publisher.

Daniel Bereskin Q.C. Bereskin Parr

About the winner

Dan was appointed QC in Canada in 1982 and is one of the founding partners of Bereskin & Parr. He is an IP judge of The Private Court in Canada. Dan occupied the prestigious position of Counsel to INTA between 1999 and 2003 and received the INTA Presidential Award in 2004. Dan has also been a member of many professional groups and he has been a defining force in the developments of IP law. It comes as no surprise that he was named "the Leading Trade Mark Lawyer in the World" by *Who's Who Legal* and his name appeared in the *Expert Guide to the World's Leading Lawyers Best of the Best* as one of the leading trademark experts in the world.

What the judges said

The decision to award Dan Bereskin the award for lifetime achievement was unanimous. The judges said that Dan was a most impressive practitioner of international renown. "He is a man of influence and his sense of humour is legendary." "Dan is a guiding light who is adored by all those that know him."

Congratulations Dan. 🌐



Pictures from the night

